Western University

BUSINESS FOUNDATIONS COURSE MATERIAL FEES 2019-20

				2019-2020 Amount	
		BUSINESS FOUNDATIONS CUS	TOM COURSE MATERIAL FEES	Aniount	
	Course		Fees include program activity fees if applicable		
1	1220E	Introduction to Business Fall & Spring	Bus1220E Making Business Decisions 11th Edition	208.00	
2	2257	Accounting and Business Analysis Fall & Spring	Bus2257 Accounting + Bus Analysis Casbook Vol 1+2	236.00	
3	2257	Accounting and Business Analysis	Financial Accounting Tools for Business Decision Making Cust	75.00	
4	2257	Accounting and Business Analysis	T-account Pad, 45 sheets	7.50	
5	2295F/G	Business Basics for the Sciences	Bus2295F/G Bus Basic for Science Casebook	72.00	
6	2299E	Business for Engineers	Bus2299E Business for Engineers Casebook	170.00	
7	1299E	Business for Engineers	Bus1299E Business for Engineers Casebook	221.00	
8	Notes		· · ·		
9	• Business Foundations course material fees include a custom coursepack, plus all course materials not bound in the custom coursepack including class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.				
10	• The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.				
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10	•	1 17		2019-2020	
10	•	directly, copyright material reported through Access Co		ı.	
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11	Course	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount	
11 12	Course 3300	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount	
11 12 13	Course 3300 3301	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00	
11 12 13 14	Course 3300 3301 3302	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing Communications	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00 115.00	
11 12 13 14 15	Course 3300 3301 3302 3303	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing Communications Finance	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00 115.00 100.00	
111 12 13 14 15 16	Course 3300 3301 3302 3303 3304	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing Communications Finance Operations	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00 115.00 100.00 200.00	
111 12 13 14 15 16 17	Course 3300 3301 3302 3303 3304 3311	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing Communications Finance Operations Leading People in Organizations	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00 115.00 100.00 200.00 300.00	
111 12 13 14 15 16 17 18	Course 3300 3301 3302 3303 3304 3311 3316	directly, copyright material reported through Access Co IVEY HBA CUSTOM CO Strategy Marketing Communications Finance Operations Leading People in Organizations Competing with Analytics	opyright, and materials that fall in the fair dealing copyright exception OURSE MATERIAL FEES	2019-2020 Amount 115.00 135.00 115.00 100.00 200.00 300.00 175.00	

22	Electives						
23	4402	Communications and Society		35.00			
24	4408	Cross-Cultural Management		85.00			
25	4413	Derivatives		65.00			
26	4417	Corporate Financial Reporting		200.00			
27	4421	Business to Business Marketing		145.00			
28	4427	Advanced Corporate Financial Reporting		65.00			
29	4431	Consumer Marketing: Advertising & Promotion		140.00			
30	4433	Portfolio Management		125.00			
31	4434	Management of Services		140.00			
32	4439	Entrepreneurial Finance		100.00			
33	4441	Entrepreneurial Marketing		150.00			
34	4443	Value Investing		110.00			
35	4454	Operations Strategy		125.00			
36	4458	Leading Change		210.00			
37	4461	Strategic Market Planning		130.00			
38	4468	Interpersonal Negotiations		100.00			
39	4469	Competing with Analytics		100.00			
40	4477	Corporate Financial Reporting II		70.00			
41	4479	Taxation for Managers		65.00			
42	4480	Global Strategy		150.00			
43	4486	Financial Models		100.00			
44	4489	Management of Professional Service Firms		125.00			
45	4500	Learning from Leaders		80.00			
46	4503	Leadership and Communication		50.00			
47	4505	Global Environment of Business		60.00			
48	4517	End User Modelling		75.00			
49	4518	Project Management		150.00			
50	4525	Service Learning in Africa		100.00			
51	4530	Competition & Competitor Analysis	new	150.00			
52	4535	Integrating & Implementing Marketing Decisions		150.00			
53	4539	C&S Business Sustainability		110.00			
54	4547	Health Sector Leadership		125.00			
55	4553	Social Enterprise		135.00			
56	4554	Private Equity		150.00			
57	4557	C&S - Business, Government and Globalization		100.00			
58	4558	New Venture Creation		150.00			
59	4559	Raising Capital in Financial Markets		130.00			
60	4564	Design Driven Innovation		150.00			

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61	4566	Managing High Growth Companies		100.00		
62	4567	Investment Management		125.00		
63	4569	Ivey Client Field Project (ICFP)		25.00		
64	4571	Leadership Under Fire - Developing Character		400.00		
65	4574	Mergers and Acquisitions		125.00		
66	4580	Reputation Management		90.00		
67	4588	C&S Sustainable Finance		125.00		
68	4591	Business Markets		150.00		
69	4592	Sports and Entertainment Marketing		125.00		
70	4607	Microeconomics for Managers		200.00		
71	4610	Leading Family Firms		50.00		
72	4611	Start Ups		100.00		
73	4614	Social Media, Analytics and Digital Marketing		150.00		
74	4616	Innovation, Entrepreneurship and Economic Growth in Israe	el	100.00		
75	4619	The Performing Leader		100.00		
76	4620	Impact Assessment		150.00		
77	4621	Design and Technology Management		175.00		
78	4623	International Collaborative Arrangements		180.00		
79	4625	Developing More Sustainable Supply Chain		175.00		
80		Managerial Accounting & Control		150.00		
81		Fintech Disruption of Banking	new	125.00		
82		Introductory Data Science	new	100.00		
83		-	e depending on enrollment for Winter Term 2019	100100		
84	Program	Activity Fees				
85	3302	Communications	Improv Workshop	10.00		
86	3302	Communications	Supporting Roles	10.00		
87	3304	Operations - Operations in various organizations	Field Trip	30.00		
88	3311	Leading People in Organizations: Team Building Exercise	Field Trip	60.00		
89	3311	Leading People in Organizations: Team Building Exercise	Transportation	10.00		
90	3311	Leading People - Supporting Roles Workshop Role-play	Commitment Workshop	40.00		
91	4535	SABRE	Simulation	70.00		
92	4433	Stock Track Simulation	Simulation	25.00		
93	4535	Simulation	Simulation	65.00		
94	4441	Entrepreneurial Marketing Simulation	Simulation	30.00		
95	Notes			L		
96	•	Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.				
97	•	Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.				
98	•	The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.				
99	•	Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.				
		• Estimated fees for new core courses are based on how many cases and readings will be used.				